

**ANALYSIS OF ADDRESS TERMS
IN *ALICE IN WONDERLAND: ALICE FALLS INTO A RABBIT HOLE*
MOVIE**



**Submitted as a Partial Fulfillment of the Requirement
in English Department
for Getting Bachelor Degree of Education**

by:

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ANALYSIS OF ADDRESS TERMS

IN *ALICE IN WONDERLAND: ALICE FALLS INTO A RABBIT HOLE* MOVIE

ABSTRACT

This research aimed to: (1) identify any types of address terms used by the characters in *Alice in Wonderland: Alice Falls Into a Rabbit Hole* movie, and (2) analyze the social factors affecting the characters in *Alice in Wonderland: Alice Falls Into a Rabbit Hole* movie in using that types of address terms. This research is descriptive qualitative research because this research intends to describe the types of address terms in the movie and the social factor affecting the used of it. The data of this research are the utterances consisting of address terms. In the technique of collecting data, the researcher uses documentation. the researcher found 44 data's of address terms. In analyzing the data, the researcher uses the theory from Ronald Wardaugh (2006) about the types of address term and the theory from Janet Holmes (2001) about social factor and dimension. The result of the rsearch shows that (1) there are 5 types of address terms found in the movie. They are: First Name (45,4%), Last Name (9,08%), Tittle (31,8%), Kinship Term (6,81%), and Pet Name (6,81%). (2) there are 4 social factors affecting the characters in the movie using the different kinds of address term. They are: solidarity-social distance scale, status scale, formality scale, and referential and affective function scale.

Keywords: address term, social factor, movie.

ABSTRAK

Penelitian ini bertujuan untuk (1) mengidentifikasi tipe-tipe istilah panggilan yang terdapat dalam film *Alice In Wonderland: Alice Falls Into A Rabbit Hole* dan (2) menganalisis sosial faktor yang menyebabkan karakter dalam film *Alice In Wonderland: Alice Falls Into A Rabbit Hole* menggunakan istilah panggilan tersebut. Penelitian ini merupakan penelitian deskriptif kualitatif karena penelitian ini bermaksud menjelaskan tipe-tipe istilah yang terdapat didalam film beserta faktor sosial yang mempengaruhi penggunaanya. Data yang digunakan adalah ungkapan yang memuat istilah panggilan di dalamnya. Dalam pengumpulan data, peneliti menggunakan dokumentasi. Peneliti menemukan 44 istilah panggilan. Dalam menganalisis data, peneliti menggunakan teori dari Ronald Wardaugh (2006) tentang tipe-tipe istilah panggilan dan teori dari Janet Holmes (2001) tentang dimensi dan faktor sosial. Hasil dari penelitian menunjukkan bahwa: (1) ada 5 tipe istilah panggilan yang terdapat dalam film. Mereka adalah: nama awal (45,4%), nama akhir (9,08%), gelar (31,8%), istilah kekeluargaan (6,81%), dan panggilan kesayangan (6,81%). (2) ada 4 sosial faktor yang menyebabkan para tokoh dalam film menggunakan tipe istilah panggilan yang berbeda-beda. Mereka adalah: skala jarak sosial dan solidaritas, skala status, skala formalitas, skala fungsi referensial dan afektif.

Kata Kunci: istilah panggilan, faktor sosial, film

1. INTRODUCTION

Human is a social creature. It means that the existence of human can not be separated from the relation between one and other. Good relation in society will creates a good society. In order to gain that, communication using appropriate and clear language is needed.

Lehman (in Srijono, 2014: 1) states that language is “ a system for the communication of meaning through sounds”. From the definition above, it is clear that the use of language is for communicate something which contains meaning through sounds. In the other hand, Wardaugh (in Mesthrie, et.al 2000: 1) stated that language is “a system of arbitrary vocal symbols used for human communication”. It means, in communication, the language use usually has not a connection between the form of a word and its meaning.

Address term refers to how people address each other. According to Fasold (1990: 1) address terms are the words speaker uses to designate the person they are talking to while they are talking to them. He argued that there are only two main kinds of address form; names and second person pronoun.

Contrast to Fasold, Wardaugh (2006: 267) states that there are various ways on how people address others such as by using title (T), by first name (FN), by last name (LN), by nickname, or by some combination of these. He adds that there are two patterns in addressing one and others. There are, first, symetric, which means someone called someone else in the same way, for the example “Mr. John” (TLN) to “Mr. James” (TLN) and the opposite, the second one is assymetric, it refers to someone address someone else in the different way, for the example “Mrs. Dina” (TLN) to “Dian” (nickname) and the opposite.

Address term is one of crucial things in society. The use of the address terms are different between one and others. Holmes (2001: 8) stated that social factor is the basic component in sociolinguistic explanations of why we don't all speak the same way, and why we don't all speak in the same way all the time. He then classified four components relate to social factor, it's called a social dimension.

The fourth social dimensions as stated by Holmes in his book *An Introduction to Sociolinguistics* are: first, the solidarity-social distance scale which talked about how well we know someone. Second, the status scale, it talks about the relevance of relative status in some linguistics choice. Third, the formality scale, it talks about the influence of the social setting or type of interaction on language choice. And the last one is the referential and affective function scales, which talked about objective information of a referential kind, and the feeling of someone.

On the other hand, Wardaugh (2006: 272) adds that there are the variety of social factors govern our choice of the address terms. They are: Particular Occasion (PO) related to the place of the communication happen, Social Status or rank of the other (SS) related to the inferiority and superiority of the participants, Gender (G) related to the gender of the participant whether woman or man, Age (A) related to younger-older of the participant, Family Relationship (FR) related to the relation in a family, Occupational Hierarchy (OH) related to the circumstance around the place where people work, Transactional Status (TS) related to the social status has by the participants, Race (R) related to the race of the participants, and Degree of Intimacy (DI) related to the intimacy of the participants.

In speaking, the speaker should have awareness and sensitivity to make a successful speech. Some factor should be considered in time conversation happen. Hymes (in Wardaugh 2006) has proposed 8 factors involved in speaking. He used the word SPEAKING as an acronym for the various factors he deems to be relevant. They are: Scene (S) related to the time and place, Participants (P) related to the various combinations of speaker-listener/ addressor-addressee/ sender-receiver, Ends (E) related to the personal goals of participants, Act Sequence (A) related to the actual form and content of what is said, Key (K) related to the tone, manner or spirit in which a particular message is conveyed, Instrumentalities (I) related to the choice of channel, Norm (N) related to the specific behaviour, and the last, Genre (G) related to the types of utterances.

Address terms are the interesting objects to be studied. The study of address term has been previously searched by many researchers, such as Afful (2007), Azin

and Afghari (2015), Qin (2008), Meylina (2014), and Mangga (2015). All the journals above are relates to the use of address terms in society.

Through understanding the use of address terms, there are many things can be revealed, such as the identity of the speaker, the power of the speaker, even the relation between the speaker and addressee. Eventhough, people should be understand the types and the social factor in choosing the appropriate address term.

The phenomena of address terms occurs in any source. Movie is one of the examples where address terms is used. In the movie, there are many conversations happen in any different situations and any different settings. According to (Champoux: 2003) movies has abilities to present the power of sounds and the power of visual images. It means that movies present audio which contains communications or dialogues among the characters.

In conducting the research, the researcher chooses the source of movie because the movie is interesting, and the conversation inside is the as reflection of human daily life, moreover, it is acceptable to use the movie as a data source. A movie which is researcher presumed have a phenomena of address terms is *Alice in Wonderland: Alice Falls Into a Rabbit Hole*. It is an American fantasy adventure movie directed by Tim Burton, which tells an adventure of the girl named Alice in the land called Wonderland.

The researcher chooses that movie because the movie is interesting to be analyzed, since some part of this movies are reflected to social life and there are many different address terms occured in many different situations. For the example the address terms used in the palace different to the address terms used in the forest, in the house, in the garden, etc. Through this movie, people can see that there are any reason that affects the use of address terms depending on the situational context.

2. RESEARCH METHOD

The type of this research is qualitative research. This research intends to describe the types of adress terms and analyze the social factor affecting the characters in the movie using the certain types of address terms. The object of the research are the address terms. The data of this research are the utterances

consisting of address terms. In collecting the data, the researcher uses documentation method and using some steps. In analyzing data, the researcher uses the theory from Wardaugh (2006) about types of address terms the theory from Holmes (2001) about four social dimensions affected someone talk in different way.

3. RESEARCH FINDING AND DISCUSSION

The finding of the research are; First, There are four types of address term as found in the movie. They are First Name (45,4%), Last Name (9,08%), Tittle (31,8%), Kinship Term (6,81%), and Pet Name (6,81%). Tittle with last name is the type which is never used by the characters in the movie. Second, there are four social factors and dimension that affected the characters in the movie in using the different types of address term. They are: Solidarity-social, Status scale, Formality scale, and referential and affective function scale.

3.1 Address Term

The finding of the types of address term are First Name (FN), Last Name (LN), Tittle (T), Pet Name (PN) and Kinship Term (KT). This research is slightly similar to the research from Meylina 2014 who examined “*A Sociolinguistics feature of Address forms in malay Bengkulu*”. In her research, she found that the titles vary from those derived from kinship terms, chieftaincy, age and social as well as the distance of the people. Addres form such as last name is rarely used. Whether first names are often used when addressing a person who is junior or to show intimacy among them. Below is the discussion of the current research.

3.1.1 First Name (FN)

The first name in the movie use by the characters who have familiarity, different age, and different status of ranks. The conversation which happens between the characters who are familiar between one and other will use the first name to address each other. The characters who involved in the conversation between the different age of participants also will use the first name. The older, will address the younger by her/his first name. Status, is also affected the characters in using the first name. The

characters who have superiority will address the inferiority by his/her first name.

3.1.2 Last Name (LN)

The last name is used by the characters who have familiarity with the different level status such as queen in addressing her commander. It also used by the characters who have familiarity but not too close, such as new comer to inhabitant.

3.1.3 Tittle (T)

The use of the tittle in the movie is affected by two factors. They are the different level status and to respect the other. The tittle to show the different level status is occurred by the inferior to the superior, whether to show the respect is occur by for example from the girl to the father's colleague or husband's colleague to the woman.

3.1.4 Kinship Term (KT)

The use of kinship term in the movie is affected by family relationship. It is only used by the characters who have the family relationship between them. It can be used to identify their relationship in the family.

3.1.5 Pet Name (PN)

The pet name in the movie show the degree of intimacy and the relationship among them. The characters who have high intimacy such as between the sisters is using the pet name to show their very close relationship. The pet name which is used by the characters who don't have degree intimacy is just to show their close relationship.

3.2 Social Factor and Dimension

The finding are there are 4 social factor in the movie. this is similar to the Holmes (2001) theory of social factor affecting someone talk in different way. They are: solidarity-social distance scale, status scale, formality scale, and referential and affective function scale.

3.2.1 Solidarity-social distance scale

Solidarity-social distance scale related to participants relationship.

In the movie, this scale occurs in all the address term used, because each participant who involved in the conversation has their own familiarity degree.

3.2.2 Status scale

Status scale is similar to solidarity-social distance scale, but in status scale there is the different level status between the addresser and addressee. In the movie, status scale is occurred in the types of address term First Name (FN), Last Name (LN), Tittle (T), and Pet Name (PN) .

3.2.3 Formality scale

Formality scale related to the place and occasion in using the language. Almost the language used in the conversation in the movie is formal language. It is caused by most of the setting of the conversation is in the formal place like castle.

3.2.4 Referential and affective function scale

Referential and affective function scale related to the information and the affective content of the utterance. In the movie, this scale occurs in all types of address term in most of the conversation in the data. It is caused by most of the utterances uttered by the character have more than one function. They are as the information of something and as the toll to express the participants/speaker feeling.

4. CONCLUSION

1) Address Term

nThere are five types of address terms occurred in the movie. They are First Name (FN), Last Name (LN), Tittle (T), Kinship Term (KT), and Pet Name (PN). The use of the first name is the massive one (45,4%), followed by Tittle (31,8%), Last Name (9,08%), Kinship Term (6,81%), and Pet Name (6,81%).

2) Social Factor and Dimension

There are four social factors affecting the characters in the movie using the certain types of address term. They are solidarity-social distance scale, status scale, formality scale, and referential and affective function scale. Solidarity-social distance scale and referential and affective function scale dominantly occurs and reflected in the interaction.

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